

Message Text

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SUBJ: US GOVERNMENT-US BUSINESS COOPERATION IN FURTHERING
INTERNATIONAL MUTUAL UNDERSTANDING THROUGH EXCHANGES.

REF: STATE 5581

1. ONLY EXAMPLE OF ITEM A IS ITT INTERNATIONAL FELLOWSHIP WHICH
IS ADMINISTERED HERE BY BNC AND PROVIDES ALL EXPENSES FOR ONE
NORWEGIAN TO STUDY EACH YEAR IN THE U.S.

2. WE SUGGEST:

A. U.S. BUSINESS MIGHT LEND SUPPORT TO ESTABLISHING LECTURSHIPS
OR PROFESSORSHIPS IN AMERICAN HISTORY AND AMERICAN STUDIES AT
NORWEGIAN UNIVERSITIES. WE ARE PARTICULARLY INTERESTED IN HELPING
THE UNIVERSITY OF TRONDHEIM ESTABLISH SUCH A POSITION, ESPECIALLY
SINCE ACLS, WHICH OFTEN PLAYS THIS ROLE, WAS UNABLE TO HELP. BUSI-
NESSES COULD FOUND A POSITION PERMANENTLY OR FOR A CERTAIN
NUMBER OF YEARS, AFTER WHICH UNIVERSITY WOULD ACCEPT RESPONSIBIL-
ITY AS WITH ACLS GRANTS. TRONDHEIM IS A PRINCIPAL OPPORTUNITY,
BUT THERE ARE OTHERS:

B. THERE IS A CONSTANT NEED TO FINANCE INSTITUTION-TO-INSTI-
TUTION EXCHANGES AND WE ARE EAGER AND ABLE TO PROVIDE MORE, BUT
MONEY IS AN OBSTACLE. A US BUSINESS COULD PAY FOR BOTH THE
AMERICAN AND THE NORWEGIAN IN SUCH AN EXCHANGE, OR JUST FOR THE
NORWEGIAN WHO WOULD BE COMING TO AN AMERICAN INSTITUTION. IF
YOU WANT NAMES OF POSSIBLE INSTITUTIONS HERE, OR FOR THAT MATTER,
IN THE US, PLEASE ADVISE US.

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C. BUSINESS COULD PROVIDE GRANTS FOR THE PURCHASE OF U.S. BOOKS (OR OF ANY BOOKS) TO BE USED IN AMERICAN STUDIES PROGRAMS OR, FOR THAT MATTER, IN ANY FIELD. UNIVERSITIES HERE, AS EVERYWHERE, ARE ALWAYS PINCHED IN THIS REGARD. MOST LOGICAL, HOWEVER, MIGHT BE BOOKS FOR AMERICAN STUDIES PROGRAMS. A NORWEGIAN BUSINESSMAN FOR THE PAST TEN YEARS HAS ACTED IN SUCH AN ANGEL ROLE FOR THE AMERICAN INSTITUTE AT THE UNIVERSITY OF OSLO, BUT DISCONTINUED THIS YEAR.

D. THERE IS A PAUCITY OF GRANTS AT OUR DISPOSAL FOR THE PROMINENT OR PROMISING ACADEMIC, ARTIST, MUSEUM OFFICIAL, ETC. IV GRANTS TEND TO GO TO POLITICAL FIGURES OR PROMINENT JOURNALISTS AND IN ANY EVENT DO NOT REALLY FIT MANY CULTURAL/EDUCATIONAL TYPES. WHAT IS NEEDED IS A GRANT OF A MONTH OR SO TO CONSULT WITH COLLEAGUES AND FAMILIARIZE THEMSELVES WITH WORK IN THEIR FIELDS IN US. BUSINESS FUNDS COULD FILL THIS GAP.

E. BUSINESS CAN, OF COURSE, SPONSOR ANY NUMBER OF ITEMS IN THE FIELD OF CULTURAL EXCHANGE. FOR EXAMPLE, WE ARE CONSTANTLY SCROUNGING FOR A PROMINENT CULTURAL ATTRACTION FOR THE PRESTIGIOUS BERGEN FESTIVAL. BUSINESS COULD PROVIDE THE PHILADELPHIA SYMPHONY ORCHESTRA OR NEW YORK CITY BALLET FOR THE FESTIVAL. FOR EXAMPLE. IT COULD SPONSOR TOURS BY DANCE COMPANIES, THEATER GROUPS, MUSICIANS, ART EXHIBITS, ETC. IF YOU WANT DETAILS OF WHAT WE MIGHT LIKE OVER THE NEXT FEW YEARS, WE WILL BE GLAD TO PROVIDE THEM.

BUSINESS CAN ALWAYS PROVIDE INDIVIDUAL SCHOLARSHIPS SUCH AS THE ITT INTERNATIONAL FELLOWSHIPS FOR NORWEGIAN STUDENTS TO STUDY IN THE U.S. OR FOR AMERICAN STUDENTS TO STUDY HERE. THE NEED IS GREATEST IN THE ARTS AND HUMANITIES. PETROLEUM ENGINEERING IS A FIELD THAT HAS DEVELOPED GREAT INTEREST IN NORWAY. BUSINESS ADMINISTRATION AND SCIENCE ARE ONES IN WHICH NORWEGIANS SHOW GREAT INTEREST FOR STUDY IN THE US. SOCIAL SCIENCES ALWAYS NEED MONEY. AGAIN IF YOU WANT SPECIFIC PROPOSAL FOR NORWAY WE WILL BE HAPPY TO PROVIDE IT IN PRIORITY LISTING.

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